

ARE YOU DOING ENOUGH TO PROTECT CONSUMERS' DATA?

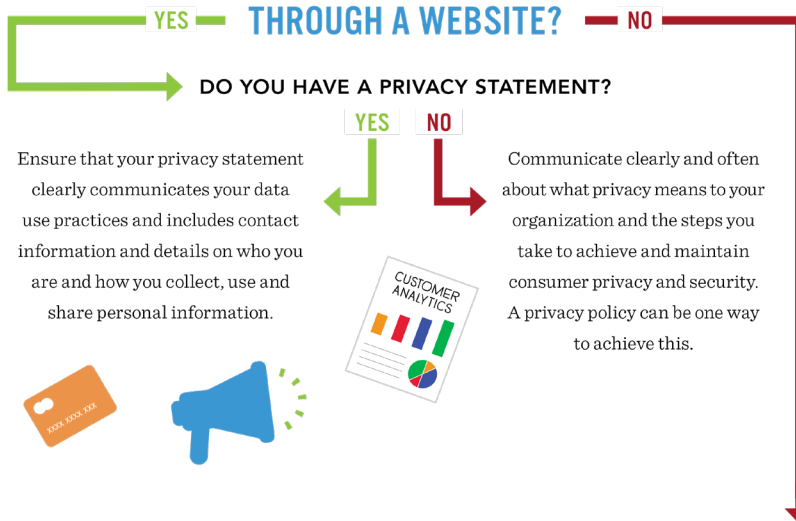
Nearly 75 percent of Americans feel it is “extremely” or “very” important that companies have “easy-to-understand, accessible information about what personal data is collected about them, how it is used and with whom it is shared.”¹



PERSONAL INFORMATION MAY BE VALUABLE TO YOUR BUSINESS, BUT IT'S ALSO SOMETHING CONSUMERS VALUE.

Together we can create a culture of respecting privacy, safeguarding data and enabling trust. Below are key issues to consider when handling personal information.

DO YOU COLLECT PERSONAL INFORMATION THROUGH A WEBSITE?





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