



Tips on Connecting with Care

Safer for Me, More Secure for All: What you do online has the potential to affect everyone – at home, at work. Practice secure online habits.

Get Savvy about Wi-Fi Hotspots: Limit the type of business you conduct and adjust the security settings on your device to limit who can access your machine.

Protect Your \$\$: When banking and shopping, check to be sure that the site is security enabled. Look for web addresses with “https://” or “shttp://,” which means the site takes extra measures to help secure your information. **“http://” is not secure.**

Lock Down Your Login: Your usernames and passwords are not enough to protect key accounts like email, banking and social media. Strengthen online accounts and use strong authentication tools like a unique, one-time code through an app on your mobile device.

What’s the Difference Between Privacy & Security?

Security refers to the ways we protect ourselves, our property and personal information. It is the first level of defense against unwanted intruders.

Privacy is our ability to control access to our personal information.

Data Privacy Day is an internationally recognized day dedicated to creating awareness and a concerted effort to make businesses and individuals more aware of the importance of respecting and protecting personal information and promoting privacy and data protection best practices.

Why Privacy Matters

Today we conduct much of our lives on the internet and on our connected devices, yet few people understand that enormous amounts of personal information, including yours, is being collected and shared. And each year, data breaches continue to grow in size and scope – exposing consumer’s private data and valuable business information assets.



Tips for Safeguarding Your Data

Personal Information is Like Money. Value it. Protect it.: Information about you, such as your purchase history or location, has value – just like money. Be thoughtful about who gets that information and how it’s collected through apps and websites.

Be Aware of What’s Being Shared: Set the privacy and security settings on web services and devices to your comfort level to limit information sharing.

Share with Care: Think before posting about yourself and others online. Consider what a post reveals, who might see it and how it could be perceived now and in the future.

Secure Your Devices: Use strong passwords, passcodes or touch ID features to lock your devices. These security measures can help protect your information if your devices are lost or stolen and keep prying eyes out.